



**Johnston Community College - Paul A. Johnston Auditorium
Performing Arts Concert Series
2012-2013**

\$2500 CORPORATE SPONSOR BENEFITS

Mobile Billboard for One Year with your Company Logo Seven Days a Week throughout Eastern NC
Listed on Electronic Marquee after event(s)
(4) Four Season Tickets (Eight Events) with VIP Parking
Publicity in 17,500 Brochures distributed throughout
North Carolina (11,000 Direct Mailed)
Listed on monthly email blasts (5,500)
Invitation to Contributors' Dinner or Reception
Mentioned in Television, Radio and Print Ads (When Applicable)
Listed on Contributors' Bulletin Board for One Year in Lobby of Auditorium
(Potential reach of over 250,000)
Recognition on Auditorium Screen and Lobby monitors prior to each Event

\$1000 SPONSOR BENEFITS

Listed on Electronic Marquee after event(s)
(2) Two Season Tickets (Eight Events) with VIP Parking
Publicity in 17,500 Brochures distributed throughout
North Carolina (11,000 Direct Mailed)
Listed on monthly email blasts (5,500)
Invitation to Contributors' Dinner or Reception
Mentioned in Television, Radio and Print Ads (When Applicable)
Listed on Contributors' Bulletin Board for One Year in Lobby of Auditorium
(Potential reach of over 250,000)
Recognition on Auditorium Screen and Lobby monitors prior to each Event

\$350 BENEFACTOR BENEFITS

Listed on Contributors' Bulletin Board for One Year in Lobby of Auditorium
(Potential reach of over 250,000)
Invitation to Contributors' Dinner or Reception
Recognition on Auditorium Screen and Lobby monitors prior to each Event

\$150 DONOR BENEFITS

Listed on Contributors' Bulletin Board for One Year in Lobby of Auditorium
(Potential reach of over 250,000)
Invitation to Contributors' Dinner or Reception

\$50 PATRON BENEFITS

Invitation to Contributors' Dinner or Reception

Contact Ken Mitchell

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