



Johnston Community College
Paul A. Johnston Auditorium
“Country Music Showcase”
~ 2012 ~

\$2500 CORPORATE SPONSOR BENEFITS

Mobile Billboard for One Year with your Company Logo Seven Days a Week throughout Eastern NC
(4) Season Tickets (Six Shows/year)
Listed on Electronic Marquee after CMS shows
Publicity in 17,500 Brochures distributed throughout NC (11,000 Direct Mailed)
Your Company’s Logo on the direct mailed post cards to announce each show (18,000/yr)
Your Company’s Logo in all CMS Programs (potential reach of 20,000 each year)
Recognition from Stage during performances
Listed as a CMS sponsor on the lobby monitors during CMS shows
Mentioned in Television, Radio and Print Ads (When Applicable)
Listed on monthly email blast (5500 email addresses)
Listed on the JCC Performing Arts website

\$1000 SPONSOR BENEFITS

(4) Season Tickets (Six Shows/year)
Listed on Electronic Marquee after CMS shows
Publicity in 17,500 Brochures distributed throughout North Carolina (11,000 Direct Mailed)
Your Company’s Logo on the direct mailed post cards to announce each show (18,000/yr)
Your Company’s Logo in all CMS Programs (potential reach of 20,000 each year)
Recognition from Stage during performances
Listed as a CMS sponsor on the lobby monitors during CMS shows
Mentioned in Television, Radio and Print Ads (When Applicable)
Listed on monthly email blast (5500 email addresses)
Listed on the JCC Performing Arts website

\$350 BENEFACTOR BENEFITS

Your Company’s Name in all CMS Programs (potential reach of 20,000 each year)
Listed as a CMS benefactor on the lobby monitors during CMS shows

Contact Ken Mitchell
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