

Business Pathfinder

In order to help you with your informational needs, the library staff has selected and listed some of our resources in this subject area. Please see a librarian if you require additional assistance.

The JCC Library is open Monday-Thursday 7:30 a.m.-8:00 p.m. and 7:30 a.m. 3:00 p.m. on Friday.

Please do not hesitate to call or email us with questions. The telephone # is 919-464-2251.

Our email reference service can be reached at libraryhelp@johnstoncc.edu.

- **Electronic Business Resources** through [NCLIVE](http://www.nclive.org) <http://www.nclive.org/browse/business>:
[Academic Search Premier](#) [Business Source Premier](#) [CQ Researcher Online](#)
[Morningstar Investment Research Center](#) [eBooks](#)
[Newspaper Source Plus](#) [Regional Business News](#)

**These journal titles and many more found in [Business Source Premier](#) only;
try additional databases for more sources:**

| | | |
|--|-----------------------------------|---|
| Accounting & Business Research | Business Asia | Journal of Business |
| Advertising Age's Business Marketing | Business Communication Quarterly | Journal of Small Bus. Management |
| African Business | Business Communications Review | Journal of World Business |
| Aftermarket Business | Business History | Management Crisis & Business Revolution |
| American Business Law Journal | Business Horizons | Manufacturing Business Technology |
| American Business Perspectives | Canadian Business Review | Music Business International |
| American Business Review | Cellular Business | Nation's Business |
| Baylor Business Review | Chemical Business | PC Business Products |
| Biotech Business | Colombia Business Forecast Report | Forecast Report |
| Bulletin of the Association for Bus. Communication | eBusiness Trends | Small Business Banker |
| Business & Economic Review | Electronic Business | Survey of Current Business |
| Business & Society | European Business Forum | TQM & Business Excellence |
| Business America | European Business Journal | University Business |
| | | Women in Business |

➤ **JCC Periodicals**

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| Black Enterprise | Economic Review | INC. |
| Business Credit | Harvard Business Review | Triangle Business Journal |
| Business North Carolina | Hispanic Business | |

➤ **Call Numbers**

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| • HB Economic Theory | • HF Commerce: |
| • HC Economic History | • HF 5383-Resumes |
| • HD Industries: | • HF 5601-Accounting |
| • HD 28-Management | • HF 5824-Advertising |
| • HD 59-PR | • HG Finance |
| • HD 72-Economic growth | • HJ Public Finance |

Suggested Library Catalog Search Terms: *Business; Business administration; Management; Human resources; Organizational behavior; Leadership; Accounting; Marketing, Public relations; Supervision; Productivity; Manufacturing; Economics; Finance; Capitalism*