



**JOHNSTON
COMMUNITY
COLLEGE**
One College • Endless Opportunities



Johnston Community College Small Business Center Nonprofit Academy

Build a good foundation by acquiring the necessary basic skills for starting and managing a small nonprofit.

Are you in a big hurry to start your nonprofit or grow an existing nonprofit? The ***Nonprofit Academy*** will give you a good foundation for starting or managing a small nonprofit, even if you have a business background. Complete the required subjects below, complete a business counseling session at the JCC-SBC, and receive a Nonprofit Academy Certificate of Attendance. There are no fees or tuition for the seminars and small business counseling. Certificates are only issued upon completion of the Nonprofit Academy. You do not have to be an Academy participant to receive free SBC business counseling or attend individual SBC seminars.

Academy Certificate Requirements:

- Academy is by application only
- Early individual pre-registration for each seminar is required
- Completion of the subjects listed below at the JCC-SBC within one semester (Spring or Fall) as offered. Must be taken at the JCC-SBC
- Attendance policy is 100% participation for each seminar
- Other seminars or classes cannot be substituted in the Academy

Required Seminar Subjects:

- Writing a Business Plan
- Marketing and Advertising a Small Business
- Basic Bookkeeping for Your Small Business
- Cash Flow/Budgeting
- How to Start a Nonprofit
- How to Develop or Revise By-Laws for a Nonprofit
- How to Do the 501(c)3 Thing
- Grant Writing 101
- Fundraising for Your Nonprofit
- How to Choose a Board for Your Nonprofit
- Business Counseling Session with JCC SBC

Call **919-209-2015** or **919-209-2224** or email sbc@mail.johnstoncc.edu for information and application.

This certificate is an investment in your future.