



**JOHNSTON
COMMUNITY
COLLEGE**
One College • Endless Opportunities



Johnston Community College Small Business Center Entrepreneur Academy

Be a part of a growing trend. Build your foundation for starting or owning a small business while acquiring basic entrepreneurship skills.

Are you in a big hurry to start your business or make your existing business more profitable? The ***Entrepreneur Academy*** will give you a good basic foundation for starting or owning a small business, even if you have a business background. Complete the required subjects below, complete a business counseling session at the JCC-SBC, and receive an Entrepreneur Academy Certificate of Attendance. There are no fees or tuition for the seminars and small business counseling. Certificates are issued upon completion of the Entrepreneur Academy. You do not have to be an Academy participant to receive free SBC business counseling or attend individual SBC seminars.

Academy Certificate Requirements:

- Academy is by application only
- Early individual pre-registration for each seminar is required
- Completion of the subjects listed below at the JCC-SBC within one semester (Spring or Fall) as offered. Must be taken at the JCC-SBC
- Attendance policy is 100% participation for each seminar
- Other seminars or classes cannot be substituted in the Academy

Required Seminar Subjects:

- How to Start a Small Business
- Writing a Business Plan
- Marketing and Advertising a Small Business
- Financing a Small Business
- Credit Score
- Basic Bookkeeping for Your Small Business
- Recordkeeping for Your Small Business
- Business Structures 101
- Cash Flow/Budgeting
- NC Taxes for Your Small Business
- IRS Taxes for Your Small Business
- Labor Issues for Your Small Business
- Business Counseling Session with JCC SBC

Call **919-209-2015** or **919-209-2224** or email sbc@mail.johnstoncc.edu for information and application.

This certificate is an investment in your future.