



Johnston Community College Small Business Center Entrepreneur Academy

Be a part of a growing trend. Build your foundation for starting or owning a small business while acquiring the necessary basic skills for entrepreneurship.

Are you in a big hurry to start your business or make your existing business more profitable? The **Entrepreneur Academy** will give you a good basic foundation for starting or owning a small business, even if you have a business background. Complete **all** the subjects below and a business counseling session at JCC-SBC to receive an Entrepreneur Academy Attendance Certificate. All of the seminars and business counseling are **FREE**. Early pre-registration for each seminar is required. Students may take individual seminars but do not receive a certificate. You do not have to be an Academy participant to receive free SBC business counseling or attend individual SBC seminars. Other seminars or classes cannot be substituted in the Academy. **Attendance policy is 100% participation for each seminar on the list in order to receive a certificate (there are no class substitutions or transfers from other colleges).** The Entrepreneur Academy is by application only. Call **919-209-2224 or 919-209-2015** or email sbc@mail.johnstoncc.edu for application information and requirements.

Certificate requirements include completion of the following subjects at the JCC-SBC within one semester (Spring or Fall) as offered. If the name of the seminar isn't exact, please call, 919-209-2224, for information before you register. Seminars may have a different name, but must contain the subject matter listed.

Attendance policy is 100% participation for each seminar on the list in order to receive a certificate (there are no class substitutions).

- 2 - How to Start a Business - **FREE**
- 1 - Writing a Business Plan - **FREE**
- 2 - Marketing and Advertising a Small Business – **FREE**
 - 1- Financing a Small Business - **FREE**
- 1- Basic Bookkeeping for Small Businesses - **FREE**
 - 1- Recordkeeping for Small Business - **FREE**
 - 1- Business Structures 101- **FREE**
- 1 - N.C. Taxes for Your Small Business - **FREE**
 - 1 - IRS Taxes for Your Small Business - **FREE**
- 1 - Labor Issues for Your Small Business – **FREE**
- 1 - Business Counseling Session with JCC SBC - **FREE**
 - Presenting Your Business Idea - **FREE**

Questions? 919-209-2224 or 919-209-2015

This certificate is an investment in your future.